

CERTIFIED

PRODUCT MANAGEMENT COURSE



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Program Overview

The Product Management Course provides an overview of sustainable product success to support the attainment of business goals. . In this course, you will be able to understand the broader business context they are operating within and how products they are responsible for can contribute to wider strategic goals.

Program Features

- 24hrs of applied learning
- 16hrs of instructor-led training
- 8 PDUs offered
- 3 simulation test papers
- 4 real-life projects Course
- Completion certificate



About Us

KOED is one of the finest providers of training and Mentorship. KOED is working since 2019 with a strong team of 300+ mentors from 150+ companies. With a portfolio of 50+ training and consulting programs across 27+ categories, KOED has trained 700+ individuals and students from 150+ colleges across the globe.



Our business verticals include training, mock interviews (for individuals, corporates and colleges), placement preparation and 1:1 Mentorship.



Program Road Map



Delivery Mode

Online Bootcamps -

- live virtual classroom

Prerequisites

There are no prerequisites required to sit for the Product Management Course.

Job Roles

- Portfolio Manager
- Product Specialist
- Associate/Junior Product Manager
- Product Development Manager
- Technical Product Manager
- Propositions Manager
- Senior Product Manager

Skills Covered

- Product Development Process
- Product Leadership
- Product Management
- Product Planning & Marketing
- Project Management
- ROMI - Return on Marketing Investment

Course Curriculum

- Module 1
 - Introduction to Product Management
- Module 2
 - Transition from Project to Product Management
- Module 3
 - The Product Development Process
- Module 4
 - Exploring a New Product Idea
- Module 5
 - Amplifying Existing Product
- Module 6
 - Product Leadership
- Module 7
 - Driving Product Execution
- Module 8
 - Product Planning and Marketing
- Module 9
 - Product Positioning and Branding

For More Updates
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